

**URGENT  
Date Bound**

From  
Haryana State Counseling Society,  
Bays 7-12, Sector-4,  
Panchkula.

To  
The Principal (s),  
All Govt./ Govt. Aided/ Self Financing Polytechnics in Haryana

Memo No. 8195-8376 /HSCS.

Dated: 11-1-12

**Subject: Promotional campaign regarding admissions in technical courses for the session 2012-13.**

Kindly refer to the subject cited above.

I have been directed to inform that DET-2012 is to be conducted in April 2012. To aware main stakeholders i.e. students 10<sup>th</sup> and 12<sup>th</sup> passing from various schools of Haryana Board, CBSE or from other States, promotional campaign is being started by HSCS. To carry out the campaign at large level, various Govt./ Aided Polytechnics have been designated as nodal centre for allotting schools to the Self Financing Polytechnics for distributing pamphlets/ posters to the students in schools. List of schools to be covered in the campaign is available on the websites <http://hbse.nic.in/affiliatedschools.asp> and [www.schooleducationharyana.gov.in/CBSE.html](http://www.schooleducationharyana.gov.in/CBSE.html).

Further, the Principals of nodal centres (as designated by HSBTE for their diploma exams for 2011-12) are hereby requested to depute their official to collect the pamphlets from HSCS till 16.01.2012 and self-financing polytechnics (attached with their nodal centre) may be asked to collect the material from you.

Principals /Representatives of Self Financing Polytechnics are also requested to tie up with their respective nodal centres as the campaign is to be conducted /concluded latest by 25.01.2012. In case of shortage/ excess of pamphlets with any one of the nodal centres/ self financing polytechnics, same may be communicated through e-mail to other polytechnics for collection of pamphlets (within specified time period of completion of campaign).

The orders of FC, School Education directing the DEOs/ Principals/ Head Master of the schools for conducting promotional campaign is available at [www.hscs.org](http://www.hscs.org). Comprehensive plan for promotional campaign for admission to diploma courses is attached here with.

DA/As above

  
Joint Director,  
Haryana State Counseling Society,  
Panchkula.

Endst.No. 8377

/HSCS

Dated 11-1-12

A copy of the above is forwarded to PA to DGTE-cum-Vice-Chairman, BOG, HSCS for kind information of VC, BOG, HSCS.

  
Joint Director,  
Haryana State Counseling Society,  
Panchkula.

## Comprehensive Plan

**Comprehensive plan for promotional campaign regarding admissions in technical education courses:**

1. A particular nodal centre (Govt. Polytechnics/ Govt. Polytechnic Education Societies and Aided Polytechnics) shall allot the schools (Govt. and Private schools) to Self-financing Polytechnics and shall provide pamphlets/ posters to these Self-financing Polytechnics.
2. Self-financing Polytechnics under a particular nodal centre shall depute their staff to cover allotted schools.
3. Representatives of Self-financing Polytechnics (not below the rank of Lecturer) shall cover the following points while promoting Technical Education in the schools:
  - a) Brief introduction about the number of polytechnics in State and their sanctioned seats.
  - b) Procedure for filling the DET/ DET-L OMR forms and Application forms
  - c) counseling procedure and filling of choices
  - d) reporting at the allotted polytechnic
  - e) Distribution of Posters/ pamphlets to each 10<sup>th</sup> class student in the school
  - f) collection of data from the students of 10<sup>th</sup> class while distributing pamphlets in the following format:

Sr. No.	Name of the student	class	name of the school	contact no. of student	signature of the student

4. Application forms, about the counseling procedure and reporting at the allotted polytechnic through the presentation material available at [www.hscs.org](http://www.hscs.org) .
5. This report shall be submitted by the concerned staff to their respective nodal centre by 31.01.2012. Expenses for distribution of pamphlets and making presentations shall be borne by the respective private polytechnics.
6. Each Nodal centre (Govt. Polytechnics/ Govt. Polytechnic Education Societies and Aided Polytechnics) shall depute their staff for monitoring over the functioning of deputed staff of Self-financing Polytechnics. Monitoring staff shall compile the data of Polytechnics under their charge and consolidated data from each nodal centre shall be sent to HSCS through e-mail in account [jdhs@hry.nic.in](mailto:jdhs@hry.nic.in) latest by 03.02.2012.